

# Privacy Policy, KVKK and Legal Notice

This Information Privacy and System Security Undertaking is valid at <https://www.istanbuldentalcenter.com/> and all subsections of this address.

## Credit Card Security

The security of your credit card is ensured by SSL encryption technology. On each page where you enter your credit card information, you will see a lock icon at the bottom of your browser. This icon represents the 128 Bit SSL Certificate. In addition, the internet address section will change from http to https on the pages where you enter your credit card information during payment. With SSL technology, when the payment process starts, an encrypted communication is established directly between the user's computer and the bank, independent of the site, and no information you send through your browser can be seen by <https://www.istanbuldentalcenter.com/employees> or third parties. When you click on the icon that appears as Secure Payment on our website, you can access the records related to our security certificate.

## Data Security

Your personal information that you enter during your order on <https://www.istanbuldentalcenter.com/> will not be shared with any third party, institution or organization unless we are under a legal obligation or without your consent. This information will be shared by our Company within the scope of the regulatory bodies and/or legislative, executive bodies and authorities to which it is subject, only within the framework of the necessary authorizations if officially requested.

In addition to the above article, your personal information may be used for marketing purposes only by us by promoting products that may be of interest to you, sending announcements, innovations or news about our company to your e-mail or mobile phone.

All information you provide while becoming a member is protected by the system in which the product database is protected. <https://www.istanbuldentalcenter.com/> undertakes not to disclose the personal and sensitive information collected from users for any reason other than legal requirements, without user consent, not to share such information with third parties or institutions and not to misuse it. You can unsubscribe at any time. If you leave the membership, all your information will be deleted and will not be used against your will.

## User Security and Privacy

Data called "cookies" are sent to users' web browsers in order to effortlessly recognize users' access to the site and to confirm data security faster. The user can delete or not use these cookies if they wish. The purpose of the cookie is to inform the web server that you have revisited that site. It is a cookie specific to you, does not hold any other information and can only be read from the server where it is saved.

## Data Usage

<https://www.istanbuldentalcenter.com/> uses the general user information (such as name-surname, e-mail, address, telephone) you enter while becoming a member only to make the services provided by the site more effective or shares them with business partners. These services; such as informing users

about price discounts and campaigns, delivering your orders with our contracted cargo companies, invoicing the products or services you have purchased.

### **Matters to be Considered by the User**

In addition to all the security measures taken by the website, it is important that the user also takes some security measures. Keeping your browser's security settings at the highest level and up to date, installing the necessary antivirus etc. software, not keeping your passwords or important personal information in writing on your computer.

### **INFORMATION PURSUANT TO THE LAW NO. 6698 ON THE PROTECTION OF PERSONAL DATA**

#### **a. Identity of the data controller and its representative, if any;**

This information is made within the scope of the Law No. 6698 on the Protection of Personal Data ("KVKK"), in the capacity of Data Controller, "Istanbul Dental Center as the Data Controller, to fulfill its obligation to inform its business partners, shareholders, customers, real or legal persons with whom it communicates.

#### **b. The purpose for which personal data will be processed;**

Your personal data may vary depending on the service, product or commercial activity provided by our Company; It may be collected verbally, in writing or electronically by automatic or non-automatic methods, offices, branches, dealers, call center, website, social media channels, mobile applications and similar means. Your personal data may be processed by being created and updated as long as you benefit from the products and services of our Company.

In addition, your personal data may be processed when you use our call center or our website with the intention of using the Company's services, when you visit our Company or our website, when you participate in trainings, seminars or organizations organized by our Company.

Your personal data collected may be processed in order for our business units to carry out the necessary work to benefit you from the products and services offered by our Company, to recommend the products and services offered by our Company to you by customizing them according to your tastes, usage habits and needs, Ensuring the legal and commercial security of our Company and the persons who are in business relationship with our Company (administrative operations for communication carried out by our Company, ensuring the physical security and control of the Company's locations, business partner / customer / supplier (authorized or employees) evaluation processes, legal compliance process, financial affairs, etc.), determining and implementing our Company's commercial and business strategies and ensuring the execution of our Company's human resources policies. b.), determining and implementing our Company's commercial and business strategies and ensuring the execution of our Company's human resources policies, within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the KVK Law.

#### **c. To whom and for what purpose the processed personal data may be transferred,**

Your collected personal data may be transferred to our business partners, suppliers, shareholders, legally authorized public institutions and private persons for the purposes of conducting the necessary work by our business units to benefit you from the products and services offered by our company, customizing the products and services offered by our company according to your tastes, usage habits and needs, ensuring the legal and commercial security of our company and the persons who are in

business relations with our company (administrative operations for communication carried out by our company, ensuring the physical security and supervision of the company's locations, business partner / customer / supplier (authorized or employees) evaluation processes, legal compliance process, financial affairs, etc.), determining and implementing our company's commercial and business strategies and ensuring the execution of our company's human resources policies. b.), to our business partners, suppliers, shareholders, legally authorized public institutions and private persons for the purposes of determining and implementing our company's commercial and business strategies and ensuring the execution of our company's human resources policies, within the framework of the personal data processing conditions and purposes specified in Articles 8 and 9 of the KVK Law.

#### **ç. Method and legal reason for collecting personal data,**

Your personal data is obtained in all kinds of verbal, written or electronic media in order to provide the products and services offered by the Company within the legal framework determined in line with the above-mentioned purposes and to fulfill our Company's contractual and legal obligations in a complete and accurate manner. Your personal data collected for this legal reason can also be processed and transferred for the purposes specified in Articles (1) and (2) of this text within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the KVK Law.

#### **d. Rights of the Data Subject,**

Within the scope of KVKK, you have the following rights regarding your personal data:

- To learn whether personal data is being processed,
- Request information if their personal data has been processed,
- To learn the purpose of processing personal data and whether they are used for their intended purpose,
- To know the third parties to whom personal data are transferred domestically or abroad,
- To request correction of personal data in case of incomplete or incorrect processing,
- In case the reasons requiring the processing of your personal data disappear, to request the deletion or destruction of the data,
- To request notification of your information corrected or deleted upon your request to third parties to whom personal data has been transferred, if transferred,
- To object to the emergence of a result to the detriment of the person himself/herself by analyzing the processed data exclusively through automated systems,
- In case of damage due to unlawful processing of personal data, to demand the compensation of the damage.

In the application containing your explanations regarding the right you have as a personal data owner and that you will make in order to exercise your rights mentioned above and that you request to exercise; the matter you request must be clear and understandable, the subject you request must be related to your person or if you are acting on behalf of someone else, you must be specifically

authorized in this regard and document your authority, the application must contain identity and address information and documents certifying your identity must be attached to the application.

Your applications within this scope will be finalized as soon as possible and within 30 days at most. These applications are currently free of charge. However, if the transaction requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board may be charged.

## **LEGAL NOTICE**

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Our company does not provide any guarantee and/or opinion about any website that you can access from this website. These websites are mentioned only for convenience and their mention here does not mean that our organization recommends or accepts any responsibility for the content on this website or their use. In addition, it is up to you to take the necessary precautions to ensure that anything you choose to use is free of viruses, worms and other items of a harmful nature.

Any information, suggestions, ideas or other communications submitted shall be deemed to be non-confidential and not the property of any person. By submitting any information or materials, you grant our organization an unrestricted and irrevocable right to use, produce, display, perform, modify, transmit and distribute such materials and information, and you agree that our organization is free to use any ideas, concepts, information and techniques you send us for any purpose.

By accessing the Site, the user has read and fully accepted this "Legal Notice".